

An aerial photograph of a golf course at sunset. The scene is bathed in warm, golden light. A winding river flows through the course, with a wooden bridge crossing it. In the background, a large body of water is visible, with two tall, white, lattice-structured towers standing prominently. The golf course features lush green fairways, sand traps, and scattered trees. The overall atmosphere is serene and scenic.

RSM CLASSIC



HOSPITALITY AT THE RSM CLASSIC

“ The RSM Classic has become a favorite stop on the PGA TOUR– for tournament partners, fans, and especially the players and their families. I would like to invite you to come experience the place my family calls home and join us as we celebrate this grand Seaside Tradition. ”

– Davis Love III, RSM Classic Tournament Host



HOMETOWN FEEL

The tranquil coastal beauty, world class resort/golf facilities, and convenient access make the Golden Isles of Georgia an ideal setting for hosting a premier PGA TOUR event. It's these same qualities that make the area home to one of the largest concentrations of active PGA TOUR players in the country. Local participation from Davis Love III, Jonathan Byrd, Harris English, Ben Griffin, Brian Harman, Zach Johnson, Patton Kizzire, Keith Mitchell, J.T. Poston, Greyson Sigg, Davis Thompson, Michael Thompson, and others make The RSM Classic one of the top fields on the PGA TOUR's fall schedule.



Here's why The RSM Classic stands out from the rest:

- The feel of a throw-back golf tournament, but with today's modern amenities
- An intimate fan experience in a timeless and beautiful island setting
- Premium, exclusive viewing opportunities with an intentionally limited number of daily spectators
- A wide array of lodging offerings, from private homes to beachfront resorts, including The Cloister at Sea Island, the only Forbes Five-Star resort hosting an annual PGA TOUR event
- The renowned Sea Island Golf Club is a top-ranked, historical venue featuring two ocean-side Championship Golf Courses—the Seaside Course and the Plantation Course
- Warm and gracious southern hospitality that sets the stage for impactful business and relationship building
- World Golf Hall of Famer Davis Love III is an active and engaged host, with proceeds from the tournament benefitting numerous qualified charities supported by the Davis Love Foundation
- Competitive pricing combined with meaningful business development experiences create one of the best sponsor values on the PGA TOUR

TOURNAMENT OVERVIEW

Title Sponsor

RSM US LLP (RSM) is the nation's leading provider of audit, tax and consulting services focused on the middle market, with 11,000 people in 87 offices nationwide

Host Venue

Located at the only Forbes Five-Star resort on the PGA TOUR, Sea Island Golf Club has played host to many men's and women's golf legends since it first opened in the summer of 1928. The RSM Classic got its start at the Sea Island Golf Club in 2010 and now two of the club's three championship courses are used during the tournament – the renowned Seaside Course and the historic Plantation Course.

Host Organization

Established in 2005 by World Golf Hall of Famer Davis Love III and his wife, Robin, the mission of the Davis Love Foundation is to help build a better future for children and families who are at risk of poor educational, economic, social and health outcomes. In 2010, the foundation partnered with the PGA TOUR to become the Host Organization of The RSM Classic, an official PGA TOUR event. Since its inception in 2010, The RSM Classic has raised \$35 Million for children and families in need.

Tournament Facts

Tournament Courses – Sea Island Golf Club
Seaside Course (Thu–Sun) – Par 70; 7,005 yards
Plantation Course (Thu–Fri) – Par 72; 7,060 yards

Tournament Host

Davis Love III
21-time PGA TOUR winner
Major Champion (1997 PGA Championship)
2012 & 2016 Ryder Cup Captain
World Golf Hall of Fame Member
PGA of America Hall of Fame member
2022 Presidents Cup Captain

Television Coverage

The Golf Channel (Thu–Sun)

Defending Champion

Adam Svensson – 263 (19 Under Par)

Player Field

156 Players



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— FALL —

CHARITY IS THE BIGGEST WINNER

A partnership that benefits your business while making a difference in the lives of those in need!

All hospitality packages and Sponsorships ultimately benefit the Davis Love Foundation, a 501(c)(3) not-for-profit organization that raises money for children and families in need.

The Davis Love Foundation supports the Boys & Girls Club of Southeast Georgia and Special Olympics, plus numerous other qualified charities through the "Friends of the Foundation Challenge."

In the first 13 years of the event, The RSM Classic has raised and distributed more than \$35 million in charitable funds to local, regional, and national charities.



Charity Putting Challenge



PGA TOUR Wives Wiffle Ball Classic



TRANSPORTATION BRANDING

AT THE RSM CLASSIC



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SHUTTLE BUS BRANDING

- Company name and/or logo placed in prominent locations on all of the tournament's shuttle buses used for spectators and volunteers
- Signage including company name and/or logo located at bus pick-up and drop-off locations
- Opportunity to place promotional giveaway items in each shuttle bus
- Opportunity to present a company video during shuttle ride
- One (1) full-page advertisement in the Official RSM Classic Spectator Guide
- Recognition throughout The RSM Classic website as the "Transportation Sponsor" of the tournament and as a partner and supporter of the Davis Love Foundation
- Sponsor recognition in the Official Spectator Guide, onsite Sponsor Board and Video Boards located in tournament village area
- Hospitality and/or general admission tournament tickets (number TBD)

Shuttle Branding Package
\$25,000*

*a portion of this investment may be qualified as a tax deduction in connection with a charitable sporting event.

PARKING AREA BRANDING

- Signage including company name/logo located at various locations within the designated general parking area at McKinnon/St. Simons Island Airport
- Opportunity to host company-branded tent at the main shuttle bus pick-up/departure area at St. Simons Island Airport (company must provide tent)
- Opportunity to offer tournament-approved promotional materials to tournament guests
- One (1) full-page advertisement in the Official RSM Classic Spectator Guide
- Recognition throughout The RSM Classic website as the "parking area sponsor" of the tournament Sponsor recognition in the Official Spectator Guide, onsite Sponsor Board and Video Boards located in tournament village area
- Hospitality and/or general admission tournament tickets (number TBD)

Parking Area Branding Package
\$10,000*

*a portion of this investment may be qualified as a tax deduction in connection with a charitable sporting event.

HEROES OUTPOST

AT THE RSM CLASSIC

RSM CLASSIC		FedEx	
LEADERBOARD		RSM CLASSIC	
PLAYER	SCORE	FEDEX	RSM CLASSIC
PUTNAM	65	65	65
HIGGS	67	67	67
HAMMER	67	67	67
DANNAN	68	68	68
HOSLER	68	68	68
THEEGAL	68	68	68
STEELEMAN	68	68	68
NOH	69	69	69
TAKKEN	69	69	69
INGMERTZ	69	69	69



HEROES OUTPOST SPONSORSHIP

Premier Sponsor Package Details:

- Company name on signage inside the heroes Outpost located in a prominent position alongside the 9th green on the Seaside Course at Sea Island Golf Club
- Sponsor recognition on The RSM Classic website
- Sponsor recognition in the Official Spectator Guide, as well as onsite Sponsor and Video Boards located in tournament village area
- Two (2) weekly VIP hospitality tickets and
- Eight (8) weekly ticket books (Thursday-Sunday)

Supporting Sponsor Package Details:

- Company name on signage inside the heroes Outpost located in a prominent position alongside the 9th green on the Seaside Course at Sea Island Golf Club
- Sponsor recognition on The RSM Classic website
- Sponsor recognition in the Official Spectator Guide, as well as onsite Sponsor and Video Boards located in tournament village area

Premier Sponsor Package

\$10,000*

Supporting Sponsor Package

\$5,000*

*a portion of this investment may be qualified as a tax deduction in connection with a charitable sporting event.



A group of five people, three men and two women, are standing on a golf course. They are all wearing light blue or pink polo shirts, khaki shorts or pants, and white caps. Each person has a red lanyard with a badge around their neck. The background shows a green golf course with trees and a cloudy sky.

VOLUNTEER SPONSORSHIPS

AT THE RSM CLASSIC



VOLUNTEER SPONSORSHIP

Supporting Sponsorship Details:

- Recognition as a “Supporting Volunteer Sponsor” of The RSM Classic
- Company logo on the Volunteer section of The RSM Classic website
- Company logo on the Volunteer Tent signage located near the main tournament entrance
- Company listed on tournament video boards, onsite sponsor board and on the sponsor page of the Official Spectator Guide
- Opportunity for your company to distribute a special offer and/or call-back coupon to all tournament volunteers (approximately 1,200 volunteers)
- 25 Good Any One Day general admission tickets (valid any one day, Thursday – Sunday)

Supporting Sponsorship Package

\$5,000*

*a portion of this investment may be qualified as a tax deduction in connection with a charitable sporting event.

